## NEWS RELEASE

## **Idaho Department of Water Resources**



## Release 2004-58

## **Energy Division Chief Named To Northwest Energy Efficiency Alliance Board**

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Robert Hoppie, longtime administrator of the Idaho Energy Division, now represents Idaho on the Northwest Energy Efficiency Alliance Board.

Idaho Governor Dirk Kempthorne appointed Hoppie to the post on November 17. He replaces Shirley Lindstrom, whose term recently expired.

The Northwest Energy Efficiency Alliance is comprised of electric utility companies, state governments and public interest groups, all working together to bring energy-efficient products and services to the marketplace.

For 21 years, Hoppie has been promoting energy efficiency in Idaho as head of the Idaho Energy Division, and he looks forward to expanding his service to Idaho, beyond its borders. "This is a good opportunity to make sure Idaho's electrical consumers are properly represented and I look forward to advocating energy savings and finding ways to bring the latest energy efficient products and technology to our state," he said.

Hoppie's term on the board will last three years.

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